

## Southgate announce new dessert bar Damon Bradley

An enchanting new dessert bar named after a mysterious raconteur called Damon Bradley opens this week at Southgate Melbourne.

Travelling through England, owner Eileen Galea stumbled across a journal in an old bookcase in a cottage in Devon.

“As I sat in the breakfast nook exploring the gilt-edged pages, I found a scrapbook of papers torn from notebooks, restaurant menus and theatre programmes with envelopes postmarked in cities around the world. The letters were from a man named Damon Bradley who told of his love of travel, Frank Sinatra and most of all his love of dessert. It was captivating,” says Eileen.

So flourished Eileen’s dream to create a classic dessert bar, a dream that had its beginning when she grew up helping out in her mother’s chocolateria.

“Damon Bradley will be a decadent destination for specialty high teas, intimate late night dates, indulgent morning teas, breakfast on the run, cheeky afternoon get togethers, dessert for dinner and all the ways you can indulge in delicious treats!” says Eileen.

Damon Bradley’s 20-page menu includes an extensive list of indulgent desserts paired with wines and stickies, such as Slow Roasted Pears and White Chocolate Cheesecake paired with Noble Riesling or Peanut Butter crepes paired with Orange Muscat & Flora. Desserts by the glass, waffles, crepes, stewed fruits, fondues and sharing plates (including a donut tasting plate!) also feature matching wines.

There are also fridges full of speciality chocolates, pastries and cakes, Sundaes for the Young at Heart and a children’s menu. The drinks list includes milkshakes (look out for the peaches and cream flavour), ice cream sodas, iced drinks, Belgium Covertures, dessert martinis and plenty of teas and coffees.

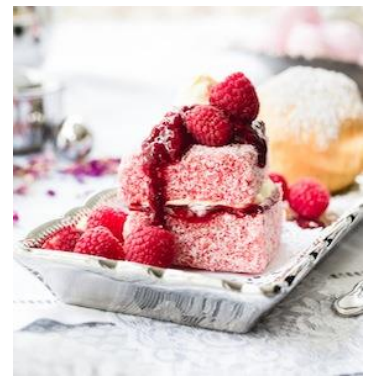
Highlights of the High Tea Selection Menu include a fanciful Bradley Bear High Tea for the kids and the pink-themed Truly Scrumptious High Tea, predicted to be a hit with young and old. Dedicated to Damon Bradley’s long lost love is Ellie’s Rose Tea, with rose tea, scones and raspberry lamington.

The award-winning Tú Projects and Round Peg Design are behind Damon Bradley’s fit out. Brilliant violet doors with the cursive initials of Damon Bradley accent a light interior with splashes of colour, evoking a sweet and whimsical tone throughout the venue, complemented by washed oak flooring. The decorative mouldings on the walls, the suspended pendants and Carrara marble bench tops work together to create a lavish environment for a decadent feast.

Damon Bradley is located on the mid level of Southgate Restaurant and Shopping Precinct opposite Tutto Bene, accommodating 60-70 patrons with high tea banquet seating and indoor and outdoor café style dining. Opening hours are 8am-7pm Monday-Wednesday, 8am-10pm Thursday, 8am-11pm Friday, 10am-midnight Saturday and 10am-10pm Sunday.

Southgate is also home to a diverse range of restaurants and bars, including the critically acclaimed newly opened cocktail bar [Waterslide](#), and new in 2014 Italian restaurant and wine bar [ARTUSI](#) and Bavarian bier bar grill [Hophaus](#). A range of boutique retailers including vintage and fair trade fashion, art deco jewellery and antique art can also be found within the precinct.

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*Ellie’s Rose Tea (\$17.95)  
dedicated to Damon  
Bradley’s long lost love.*

For further information, interviews or high-resolution images please contact Fuller PR:

Rain Fuller M: 0432 070 301 E: [rain@fullerpr.com.au](mailto:rain@fullerpr.com.au)

Keshia Hutchens M: 0421 672 158 E: [info@fullerpr.com.au](mailto:info@fullerpr.com.au)

#### About Southgate

Southgate restaurant and shopping precinct, located on the south bank of the Yarra River, is located at the gateway to the arts precinct of Melbourne. A recently completed \$26 million major redevelopment of the precinct has transformed Southgate into a vibrant restaurant, shopping and entertainment destination.

The iconic complex comprises two high-quality office towers across 66,000 square metres, the 29 level IBM Centre and the 24 level HWT Tower, a three level dining and retail plaza across 9,000 square metres and a large underground car park accommodating 1,041 vehicles. [www.southgatemelbourne.com.au](http://www.southgatemelbourne.com.au)

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